



Potters Guild of British Columbia
1359 Cartwright St. Granville Island
Vancouver BC, Canada
(604) 669-5645 V6H 3R7

NEWSLETTER

SEPTEMBER
1987

All items for our October newsletter should be into the Guild office marked "newsletter" by September 22nd.

Laurel McGregor

SEPTEMBER 1987

Published by the Potters Guild of British Columbia, 1359 Cartwright St., Granville Island, Vancouver, B.C. V6H 2R7.

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Membership: \$20.00 for individuals and \$30.00 for groups. Memberships run from January to January and are payable at the Guild office.

Advertising Rates: All ads must be prepaid. Full page \$45.00, half page \$25.00, quarter page \$15.00. \$5.00 for 3 lines and \$2.00 for each additional line.

POTTERS GUILD GALLERY

Sept. 8-27 Contemporary Earthenware by Graeme Allemeersch, Carol Selfridge and Richard Selfridge (no opening). Unique, colourful majolica glazed earthenware, decorated with exuberant plant, animal or geometric motifs.

Sept. 29-Oct. 18 New Work: Bob Bush, Daniel Materna, Brad MacFadyen, Terry Ryals and Maureen Wright. Opening Sept. 28th from 7:30 to 9:30. A range of new work by creative, professional potters of long standing in the ceramic community.

*Dear Members - Feel free to come to the openings to meet the exhibitors in the gallery setting.

NOTE: The Selections Committee will be meeting early in October to jury submitted work. Guidelines for submission are available at the Gallery shop. Please drop off any work and biographical information by October 6th.

CALL FOR NOMINATIONS

We have some openings on the board for the coming year and are looking for people interested in getting involved. If anyone has suggestions for nominations, or would consider running themselves, please call the Guild office at 683-9623 or my home in the evenings at 584-2636.

Maria Zaron, Nominations Chairman

MEETING

Our next meeting will be held on Wednesday, September 16th at 1359 Cartwright St., Granville Island. Doors open at 7 p.m. for socializing, gallery viewing, library browsing, coffee and goodies. Sherrill Jackson, Nathan Rafia and David Lavine, who have been hired to work for the Guild until December, will give presentations of the work they have been involved with over the summer. Come and meet our staff who will welcome your comments, ideas and suggestions.

Maggie Judge

POTTERS GUILD ANNUAL CHRISTMAS SALE

The sale will take place December 10, 11 and 12 at the Robson Square Media Centre.

It is important for everyone to get involved and help to ensure it is a success. Sherrill Jackson is working on the publicity, Cherie Markiewicz has agreed to be our registrar again, and we have Billy Wittman to co-ordinate work schedules during the sale. Also Hiro Urakami will help set up the exhibition. We need many more volunteers and will be taking your names at the September 16th meeting. If you can't be there, call the office and leave your name. The new Guild number is 683-9623.

This year's sale will include an exhibition of sculptural pottery which will be juried. So get busy making pots and see you at the September meeting. The October newsletter will have further details and application forms for the sale.

Maria Zaron, Sale Co-ordinator

Paul Soldner: Workshop - "Fire by the Sea: Practicum in Ceramics" - Sept. 22-27 at Hollyhock Farm, Box 127, Manson's Landing, Cortes Island, B.C. VOP 1K0.

: Lecture - "The Potter's Life in the 80's" - Sept. 21 at 8:00 p.m., Graduate Student Centre, 6371 Crescent Rd., U.B.C.

OPPORTUNITIES

Richmond Art Gallery is now accepting submissions for 1988 exhibitions. Details on Guild notice board upstairs.

Goebel Canada: Porcelain Sculpture Award - Canadian sculptors are invited to compete internationally for this award. Awards totalling \$25,000.00 are presented annually. Information: Marcel Brandstat, President, Goebel Canada, 1200 Carnforth Road, Toronto, Ont. M4A 2K7.

The Sinclair Centre is available for exhibitions and sales of work by individuals or groups. The space is administered by Dermot Travis of Artsfund. We can have a 2-week show in December of approximately 10 artists. If curious, call Sherrill at the Guild office soon.

The Queen Elizabeth Theatre Gallery is now accepting submissions for exhibitions by individuals, groups or curated theme shows. Information: Camille at 665-3022.

ARTIST IN RESIDENCE AT GUILD STUDIO

The Potters Guild studio space on Granville Island has been the home for once monthly Guild meetings and occasional workshops for several years now. Various plans have been put forward to more fully use the space, but most have failed because the Guild was simply trying to do too many things with one small space.

Following is a plan to use the space as a one year rotating artist-in-residence studio, constructed, equipped and subsidized by the Potters Guild. The Guild will equip the studio space with shelving, work tables and an electric kiln (total cost around \$1,000 to \$1,500). A jury will select one in-residence potter for a one year only period, starting January 1, 1988. The following September or October a new candidate will be selected. Qualified candidates will be either accomplished artists wishing to explore new avenues of work, or artists attempting to establish his/her work in the marketplace for the first time. Rent will be \$100 per month, with the Guild paying the remaining \$113. The artist will be responsible for utilities, telephone and firing costs. The selected artist will be given an option for a one-person show in the Gallery of B.C. Ceramics in the fall.

This use meets the approval of the other studio members in back, and Granville Island Trust. It also helps fulfill the Guild's goals as a charitable and educational organization.

The meetings and workshops would eventually be moved to another location such as the Community Centre or College. If a location can be found on Granville Island, then the Gallery and the library can remain open at the beginning of meetings.

Whatever happens, the use of the space cannot continue as is. It is too expensive and Granville Island Trust wants it used as studio space. To temporarily solve both of these problems, Bob Bush will be subletting the space until January 1, 1988. The money from rental will be put aside to help pay for the cost of setting up the artist-in-residence studio.

This proposal will be brought up at the next monthly meeting for comments, or members can write directly to the Guild in this regard.

Terry Ryals and Nathan Rafia

ANNOUNCEMENTS

Attention: Capilano College Alumni

The Clay & Textile Arts Program at Capilano College is planning an Alumni and Faculty Exhibition for May 1988. If you have not been contacted and are interested in participating, please contact: James Thornsbury at 736-1410 (home) or 669-9606 (business).

CHANGE OF ADDRESS

Kinichi Shigeno
20 - 2960 Steveston Highway, Richmond, B.C. V7E 6C7 272-1275

AN EVENING WITH PETER WEINRICH
at the Potters Guild of B.C.
June 17, 1987

Peter Weinrich is Executive Director of the Canadian Craft Council and an advisor to the Commission on the Status of the Artist, Department of Communications, Ottawa. In this latter capacity he contributes advice and information to government ministers involved in the crafts. He spoke on topics of taxation: charitable tax status, federal sales tax regulations, exemptions and tariffs. The following is a summary of what took place.

For taxation purposes, potters have to be identified as either professional ("business") or "hobbyist". The "business" classification depends on one's "expectation to make a profit", and all others fall into the "hobbyist" category. The "expectation of profit" has to be demonstrated to Revenue Canada using the following criteria:

- steady increase in sales
- exhibitions/presentations engaged in
- amount of time devoted to work
- representation by a dealer or agent
- active promotion of work
- revenue received from work
- historical records of annual profits/losses and increased activity
- popularity of work produced (demand)
- type of expenditures claimed in execution of work
- qualifications: education, awards, honours, etc.
- memberships in professional organizations
- significance of gross revenue from exportation.

The "expectation of profit" has no time limit: it can take a long time to realize the profit but there is the "expectation" of one eventually. To deduct expenses, one must be classified as a "business" as opposed to "hobbyist".

Bulletin IT 504 (IT: Interpretation Taxation) defines the above and can be obtained from Revenue Canada Taxation offices. The Department of Finance makes the laws; Revenue Canada administers them; IT 504 interprets them and, Revenue Canada goes by it. The status of the artist is a new area of debate currently being tackled, but at present the artist has no special recognition by the Finance Dept. Hopefully this will change to give legal consideration to artists in the Income Tax Act.

The following changes have recently been made and are recognized by Revenue Canada:

- Inventory - (changed thanks to the actions of Toni Onley) can now be nil at year end.
- Travel Costs - are now considered "research and development" and deductible, rather than included in cost of product (inventory).
- Gifts - can be donated to any organization with "charitable tax status" with no tax benefit or loss (before were treated as sales and were taxable). Donations to the Crown are tax deductible.

Someone who buys a work of art can donate to a charitable organization and receive tax benefit for its full value, but not the maker. There are ways around this, like setting up a "collection" of your own work legally and the "collection" is then the "owner" and can make the donation and get the credit. Ownership of work can be transferred to a partner using legal means. (Check this out for recent changes.)

A way to certify the existence of a work is to photograph it and mail it as a postcard to yourself, so that the postmark gives legal proof of copyright. There are other ways as well to accomplish this.

Forward averaging - is useful for some artists (writers) but not worth the trouble for most crafts people. It involves spreading out earnings over several years to offset fluctuations in profits and losses. It requires legal accounting advice and usually large payments up front to Revenue Canada. Hopefully tax reform will reduce the need for forward averaging.

Losses deducted from other sources of income - is currently not permitted. For instance income from teaching pottery cannot be used to augment losses in pottery production and be recognized as a viable deduction.

The above concerns were in advance of the latest budget/taxation report. Updated information can be obtained from Revenue Canada Taxation, Pat Carney's office in Vancouver, or the Potters Guild library.

Charitable Tax Status

In order to have this designation, an organization has to be in business for the "benefit of the public". In the case of the Potters Guild, a separate "charitable" organization can be set up which falls into this category, i.e. would give workshops, tours, etc. The Guild Gallery could then donate its profits to the "charitable organization of the Potters Guild" and claim it as a deduction. Charities are either: a "foundation" that gives money away; or an "organization" that does charitable things.

In order to get charitable tax status, some criteria must be met; ie:

- not allowed to engage in political activity (not defined) or support a political party, but can lobby or complain to government;
- must submit the bylaws of the organization and minutes of board meetings.

Donations to charitable organizations by corporations is less rewarding now tax wise, and many prefer to support by advertising or sponsorships which can be claimed as business promotion expenses.

Professionals (in "business") who join the Potters Guild can claim their fees and any donations if the Potters Guild has charitable tax status.

An informative book on this subject is "Tax Guide for Charities" from Cooper's & Lebrand's, 1111 West Hastings, Vancouver (604-661-5700).

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SATURDAY OPENING

Commencing Saturday Sept 12th, we will be open on Saturdays from 9 am to 1 pm except on long weekends.

Our new CATALOGUE is at the printers. We should have it by mid-Sept.

Plan to pick up a copy next time you are in the store or ask for one to be included with your next order. If you would like one mailed, please send us your name, address, postal code and phone number.

CLAY BOX SIZE CHANGE

During the summer, Plainsman started conversion to a 20 kg carton size which is proving to be very popular. We have some types of clay in this size now. Within a few weeks all Plainsman products will be in 20 kg units. Fairey plan to make the same size change in the near future.

MOBILCER WAX RESIST

The GOOD OLD STUFF - now available again, imported from Europe.

16 fl.oz. - \$4.95 128 fl.oz. - \$27.50

CANE HANDLES

Even though Indonesia banned the export of raw cane, our cane handle suppliers were able to send us about half of our usual quantity and we are trying to get a few more. However, there are no more 6" plain ones left and very few 5.5". If you will need handles for your fall and Christmas sales, we suggest you buy them now.

NEXT SHIPMENT OF KILN SHELVES ARRIVES FROM ENGLAND during first week of October.

We suggest you order now as popular sizes sell quickly.

WINTER HOURS

MON-FRI 9 to 5; SATURDAYS 9 to 1. Closed Saturdays of long weekends.

STREET ADDRESS: 9548 - 192nd Street, SURREY.

Federal Sales Tax

Currently anyone who sells over \$50,000 worth of product a year has to charge federal sales tax, except craftspeople (as defined in the Act). If you charge tax you get a tax number and then are exempted from tax on materials purchased for production. If you don't charge fed. sales tax, you are taxed on materials purchased.

Tariffs

Tariffs come under Revenue Canada Customs and Excise. Tariff regulations between Canada and the U.S. and other countries change frequently and are reduced constantly, eventually to be removed entirely (possibly) with free trade. It is advisable to look into hiring a shipping company that takes care of all details of transporting goods across borders: packing, insurance, customs broker etc., as it can be cheaper in the long run and less time consuming.

Peter Weinrich was genial and generous with his time and responses to questions. He offered his availability to all who wish to contact him for further information, and can be reached at: Suite 16, 46 Elgin St., Ottawa K1P 5K6 Phone: (613) 235-8200.

Summarized from audio tape recording
by Sherrill Jackson

SALES AND FAIRS

Arts Council of White Rock is accepting applications from B.C. artists and craftspeople for their annual "Arts by the Sea", Nov. 20-22/87. Information: 536-2432.

Festival of Crafts Nov. 27-29, Round-up Centre, Stampede Park, Calgary. Juried show of hand-made Canadian crafts. Information: Pauline Biswanger 4235 Dalhant Rd. N.W., Calgary, Alberta, T3A 1B6.

Christmas Craft Market - Chilliwack Nov. 27-29 at AgRec Centre, Chilliwack
Deadline Sept. 25. Information: 792-2069.

Vancouver Christmas Craft Market at Van Dusen Botanical Gardens Nov. 20-22; Nov. 28-30; Dec. 11-13. Information: Simone Avram, 4740 Westminster Hwy., Richmond, B.C. V7C 1B8 Phone 270-3452.

SQUAMISH ARTS COUNCIL ARTS AND CRAFTS MARKET

Registrations are now being accepted from artists and craftspeople interested in selling at this market. Slides and/or photos representative of your work must accompany registration fee.

Location: Brackendale Art Gallery

Dates: Sat., Nov. 21 and Sun., Nov. 22, 1987

Registration Fee: \$35 for two days per table

Deadline for Registration: Oct. 31, 1987

Limited space available.

Inquiries: Maureen Brown, Box 119, Garibaldi Highlands, B.C.
VON 1T0 Phone 898-3188.

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In keeping with the trend toward watching what you consume, Fairey & Company are pleased to announce that our complete line of pugged clay bodies are being changed in an effort to help you take better care of your body!!

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Join the movement to "LIGHT" and try the new 20 kg HY-BOND package.

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EXHIBITIONS

Cartwright Gallery 1411 Cartwright St., Granville Is. Aug. 21 - Sept. 20/87 - two exhibitions running simultaneously:

David Lawson: Clay - "Non-functional vessels" in raku by this ceramic artist from Nelson, B.C.; and

Beyond the Object - ten Canadian crafts people working in a variety of mediums (organized by the Saskatchewan Craft Council).

Community Arts Council of Vancouver 837 Davie St. Sept. 4-19

Opening Sept. 8: Lea Mann, Raku; Joan Smith "From Landform to Structure"; and Brenda Watson, sculpture.

Richmond Art Gallery 7671 Minoru Gate, Richmond

Sept. 10-21 Cheu Cheu Mark - watercolours; Lou Lynne - contemporary glass sculptures.

Sept. 25-Oct. 5 Richmond Image Printmakers.

North Park Gallery & Studio 200-1619 Store St., Victoria - opening Sept. 15th at 7:30. running until October 1st: "Paper Resurfaced" - eight approaches to the medium of handmade paper.

FOR RENT

Studio space behind the Gallery of B.C. Ceramics on Granville Is. for September and October only: \$210.00 per month. Contact Jim at 669-9606.

FOR SALE

Can't afford a Shimpo?

This wheel will get you started. Excellent for decoration. Kick wheel plus motor, large wooden frame, table and seat: \$75.00. Phone Lyle at 261-4564.

Motorized kick wheel, cement flywheel, bowl and tools: \$100.00. Small electric test kiln (110 volts), 1 cubic foot useable: \$100.00. Phone Chris at 738-6800.

Motorized kick wheel: \$75.00. Phone Mrs. E. Taylor at 266-6047.

Potter's wheel - automatic or kick: \$80.00 Phone 433-2878.

Estrin 10 cu.ft. electric kiln, kiln sitter timer, kiln shelves (6) with posts. Excellent condition. \$1,500.00 or offers. Phone John Rix at 685-8143 or 942-0729.

Who would like to share or to trade studio space on Denman Island?
Contact Gunther Schneider, Denman Is., Site 110, B.C. V0R 1T0
Phone: 335-0130

Pottery workshop (40x60') with all equipment and supplies on one acre in Langley; or, will sell equipment and materials separately. For information and/or to make an offer, contact Robert Weghsteen at 888-7162 or write 10282 Allard Crescent, RR 10, Langley, B.C.

TECHNICAL RESEARCH REPORT

The mandate of my project is to research and implement a technical information library. I have spoken to approximately 20% of the Guild membership to get a start on what you want researched. The following is a partial list. Although some subjects are not strictly technical, I have researched them because of a strong demand from the potters I talked to.

Subjects researched:

- health care plan for artists
- local kiln building and maintenance
- workshop safety (materials & procedures)
- material buying co-op
- subscriptions to ceramic magazines
- using heavy metals in low fire glazes

Subjects under research:

- testing pots for toxic emissions
- technical assistance from local ceramic industry
- "artist-in-residence" program at an industrial site

I have nailed a box marked "Technical Research" below the bulletin board in the office above the Gallery, to receive any suggestions you may have about what you want researched. Also you can reach me at 683-9623 during week days, or leave a taped message evenings and weekends.

I will open the library Tuesday and Thursday mornings from 9:30 - 12:30 for those wishing to take out books or magazines.

Nathan Rafia

ADMINISTRATOR'S REPORT

As the latest in a series of government-funded administrators, my job is to research and provide information and resources to help potters to market their work, from self presentation, exhibitions, export, legal matters and dealing with clients, to developing attitudes and approaches to selling that facilitate the process for all involved. There are lots of ideas to pursue, but in order to best meet your needs, I have compiled the attached questionnaire which should be filled out and returned as soon as possible. We are in the process of gleaning all kinds of useful information to pass on in newsletters and/or keep on file in the library for your use. Please come in and get the latest publications on taxation, business development etc.

We are hoping to set up a resource for interior designers and display artists to have access to your work through slides and photographs on file in the library, so please mail us a selection of four slides of your work that best represents what you do, some biographical information on yourself, and a technical description of your work and aesthetic considerations. We can use these for compiling shows for possible exhibitions/sales and promote your work in any ways we can. So in your own best interest, please comply as soon as possible.

I'll be working on publicity for the Christmas sale at Robson Square and hope to meet many of you then, if not before at the September 16th meeting.

Sherrill Jackson

27. If you are in a rural area, what would you suggest the Guild do to serve you better? _____
28. What local ceramic organization(s) do you belong to? _____
29. Do they publish newsletters? Yes No
30. Can you recommend any stores/galleries in your area for selling ceramics? Yes No Details: _____
31. Do you know of ceramic teaching opportunities in your area? Yes No
32. Would you be interested in outreach programs in local schools, community halls, or other places? Yes No Could you help organize them at your end? Yes No Comments: _____
33. What speakers/demonstrators would you like to have visit your pottery group? _____
34. Could you provide accommodation to visiting artists? Yes No
35. Income derived from pottery? selling ____% teaching ____% other ____%
Comment: _____
36. Where and how do you sell your work? _____
37. Do you attend trade or gift shows? Yes No If yes, which ones? _____
38. Do you produce a style of work that is easily recognized as yours? Yes No Comment: _____
39. Are you willing to reproduce specific items for buyers? Yes No
40. Do you have an agent to market your work? Yes No
41. What are your main problems in marketing your work? _____
42. Do you do formal presentations of your work, i.e. photo portfolio, written biography and description of work? Yes No Would you find it useful to learn how to do this well? Yes No
43. Do you make legal contracts with buyers or clients? Yes No Would you find it useful to learn more about this? Yes No
44. Do you have employees? Yes No How many? _____
45. Could you use help in business administration? Yes No
46. Are you aware of government funding available for small business? Yes No Would you like further information on it? Yes No
47. Do you think the Guild should produce an annual resource publication for the province, listing suppliers, shops, galleries, education and other information relevant to potters? Yes No
48. Could you contribute information for it? Yes No Specify what kind: _____
49. What improvements would you suggest for the newsletter? _____
50. Please share your criticisms and appreciation of the Potters Guild below. To be more effective in serving, involving and promoting B.C. potters, we require your feedback. We will give the results of this effort in a future newsletter. Please answer this questionnaire as completely as possible and return it promptly. Thanks from your fellow potters. The information acquired through this questionnaire is solely for the use and benefit of the Potters Guild of B.C. and its members.
- _____
- _____
- _____
- _____
- _____